



MarinCAMFT

How to purchase and submit an ad for the Marin CAMFT Therapy Groups List and Newsletter

First, pay for your ad online at marincamft.org:

- If you are a Marin CAMFT member, please [log in](#) before starting the payment process, in order to activate member pricing

To pay for one text ad:

1. Start from the ["Submit Payment for Advertising" page](#)
2. Click the product (purple button on left) for "First Ad to run"
3. On the next screen, click Add to Cart
4. Click View Cart
5. Click Proceed to Checkout and follow the prompts to enter your credit card information

To pay for multiple text ads to run concurrently:

This gives you a discounted price on the additional ads.

1. Start from the ["Submit Payment for Advertising" page](#)
2. Click the product (purple button on left) for "First Ad to run"
3. Click Add to Cart
4. Click the back button on your browser, or [click here to return to the "Submit Payment for Advertising" page](#)
5. Click the product (teal button on the right) for "Additional ad same issue"
6. Click Add to Cart
7. Click View Cart
8. If you are paying for more than 2 listings, change the quantity of the "Additional Ad"
9. Click Proceed to Checkout and follow the prompts to enter your credit card information

To pay for a display ad:

1. Start from the [Display Ads section of the advertising page](#)
2. Click the product (orange button) for the Display Ad
3. Click Add to Cart
4. Click View Cart
5. Click Proceed to Checkout and follow the prompts to enter your credit card information

Next, send in your ads after payment has been made:

1. This transaction will generate several emails from our site, including an "order initiated" and "order has been processed" emails which you can ignore. Please find the email with the subject of: "Marin CAMFT Payment receipt" which will look something like this:

PAYMENT RECEIPT

Date: Sun, March 13, 2022
 Amount: \$40.00
 Tender: Wild Apricot Payment

Payment received from:



Payment for:

Date	Document	
Sun, March 13, 2022	Invoice	Settled amount \$40.00
	Therapy Groups List text ad: 1st ad to run in next newsletter and on website for 3 months × 1	Invoice total \$40.00
	Therapy Groups List text ad: Additional ad same issue × 1	Due \$0.00

Total settled: \$40.00
 Available balance: \$0.00

2. Forward that email TGL Editor Renée Owen at reneeowen@sbcglobal.net and include the following information:
 - For a DISPLAY AD, include the ad as an image per specs below, and please also copy marincamftnewsletter@gmail.com
 - For a TEXT AD RENEWAL WITH NO CHANGES, inform Renee that is a renewal
 - For a NEW TEXT AD or to MAKE CHANGES TO AN EXISTING AD:
 - the category in which the ad will run; see choices on next page
 - the text of your ad, being sure to follow the specs below

For DISPLAY ADS please follow these specs which are optimized for our current newsletter layout for email including mobile devices:

1. Maximum height of 900 pixels, and maximum width of 600 pixels. Your ad need not have these exact dimensions, but it cannot be larger than these specs. Note that for those viewing on a mobile device, the image may be reduced to 300 pixels wide, with the user being able to enlarge it manually by pinching to zoom in.
2. File format: PNG is preferred; JPG/JPEG, or PDF with fonts embedded, also accepted.
3. A resolution of 72 dpi is fine, as this will be viewed electronically only and not printed (high-res not necessary).
4. Please include a name and phone number (and optionally an email address or website URL) in the ad.

For one or more NEW TEXT ADS, or to MAKE CHANGES to a currently-running ad:

1. Identify the category you want the text ad to run in:



2. Create your text ad modeled off the sample below:
 - **Headline:** The name of your group in all caps, up to 44 characters
 - **Facilitator Name(s) and Phone:** up to 44 characters
 - **Group Description:** Up to 3 lines, 65 characters per line.

GROUPS FOR WOMEN ①

② **WOMEN'S GROUP - NOW ONLINE**

③ **Renée Owen, LMFT** 415 453 8117

Weekly group for Clinicians & Non-clinicians. Receive support, interpersonal process work, goal setting. Great adjunct to indiv. therapy. 25+ years expernc. reneeowen@sbcglobal.net ④

How to create your text ad

1. Select your category - see current TGL page for options
2. Write your headline - all caps, up to 44 characters
3. Write the facilitator name(s) and phone per example, up to 44 characters
4. Describe the group using the next three lines, up to 65 characters per line

Text ads that do not meet the above specs will be edited to fit.

Questions? Please call the TGL Editor Renée Owen at 415-847-1353 or email reneeowen@sbcglobal.net